

SCAVENGER HUNT OFFICIAL RULES

ENTRY IN THIS SCAVENGER HUNT CONSTITUTES YOUR ACCEPTANCE OF THESE OFFICIAL RULES.

1. Participants may pre-register online at www.doglivingmagazine.com or at the check-in booth the day of the event.
2. Registration is \$5.00 until 12:00 midnight, May 28, 2010 and \$10.00 beginning at 12:01am, May 29, 2010. No online registration will be accepted after 12:00 midnight on 5/28/10. All proceeds from registration benefit 2 Feet for Paws.
3. The first fifty (50) people to register will receive an official Dog Days Downtown bag.
4. Participants may check-in and begin the scavenger hunt at 1:00pm on 5/29/10. No check-ins will be accepted after 2:30pm on 5/29/10.
5. At check-in, participants will be provided with materials needed to conduct the scavenger hunt. The hunt consists of 20 locations and 79 questions.
6. **THIS IS NOT A RACE TO THE FINISH!** The scavenger hunt is based on points which can be accumulated by answering questions at each stop on the hunt.
7. Participants must be back in Riverfront Park to check-out by 4pm on 5/29/10. Any participants not verified by officials will be disqualified. Time is measured on event official's timepiece and organizers are not responsible for any variance in time on participants' timepieces.
8. First, second and third place winners will be declared based on total points accumulated during the hunt. In the event of a tie, the winner(s) will be determined by a random drawing of participants with the highest point total.
9. All decisions on winners are made by management of OllieDog Media and 2 Feet for Paws and are final. Organizers reserve the right to award prizes at their discretion.
10. By entering the Scavenger Hunt, entrants agree to comply with and be bound by these Official Rules. Failure to comply with these Official Rules may result in disqualification from the Promotion. Entrants further agree to comply with and be bound by the decisions of the judges, which will be final and binding in all respects. OllieDog Media reserves the right at its sole discretion to disqualify any individual it finds to be: (a) violating the Official Rules or (b) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.
11. Only listed Prizes will be awarded and no substitutions, cash equivalents or redemptions will be made. Expenses not specifically stated above, together with the reporting and payment of all applicable taxes, fees, and/or surcharges, if any, arising out of, or resulting from, acceptance or use of a prize, are the sole responsibility of the winner of that prize. OllieDog Media expressly disclaims any responsibility or liability for injury or loss to any person or property relating to the delivery and/or subsequent use of the prize awarded. OllieDog Media makes no representations or warranties concerning the appearance, safety, or performance of any prize awarded.

12. This Scavenger Hunt is governed by the laws of the United States. All federal, state and local laws and regulations apply. By entering, participants: (a) release and hold harmless Organizers, and their respective parents, subsidiaries, affiliates, directors, officers, employees, and agents from any and all liability for any injuries, loss or damage of any kind to persons, including death, or property damage resulting in whole or in part, directly or indirectly, from acceptance, or participation in this Scavenger Hunt, and (b) grant to OllieDog Media the right to use and publish their proper name online and in print, or any other media, in connection with the Scavenger Hunt. Except where prohibited by law, a winner's acceptance of a prize constitutes permission for OllieDog Media to use such winner's name, address (city and state only), statements, photograph, voice and/or likeness for any advertising and promotional purposes relating to the Scavenger Hunt without further compensation, consideration, review or consent.
13. OllieDog Media and 2 Feet for Paws assume no responsibility for any incorrect or inaccurate information, whether caused by organizers, any of the equipment or programming associated with or utilized in the Scavenger Hunt, or any technical or human error which may occur in the processing of submissions in the Scavenger Hunt.