

DOG LIVING MAGAZINE WRITER'S GUIDELINES

Thanks for your interest in writing for Dog Living Magazine!

Please email editor@doglivingmagazine to submit a topic for a future issue. All new writers will be asked to submit a writing sample. Never been published? No worries! Just send us something that shows you know how to write a complete sentence and that you know the difference between “your” and “you’re.”

Payment:

At this time we are not offering any monetary compensation for articles. We do, however, understand the value of the written word and realize that many of you who write professionally can't always work for free. At the same time, we are a very small publication with limited resources. So no, you won't make big bucks writing for Dog Living Magazine, but contributing writers will benefit from either building their portfolio or generating PR for their business/cause. In exchange for your article, we are happy to compensate you in the following ways:

- We'll donate ad space to your favorite animal-related non-profit.
- You will receive a copy of the magazine with your published article.
- You will receive a one year subscription to Dog Living Magazine that you may use for yourself, or give as a gift.

What we publish:

We try to include a variety of topics and article lengths in each issue. The majority of our articles are around 600-800 words. Occasionally we will run a feature article with a 1000-1400 word count. Please note, the shorter the article, the more likely we are to be able to run it and we do not accept submissions with word counts higher than 1400.

We are a *lifestyle* magazine catering to dog lovers and our audience covers a wide range of demographics. We strive to provide content that reflects “real” life with dogs for the average dog owner with a slight emphasis on the more affluent dog owner. *Dog Living* is hip, witty, stylish and fun and our editorial content reflects that. The writing style should be conversational and not too technical.

Submission Format:

Articles should be submitted as Microsoft Word Documents using 12pt Arial font, single-spaced, with no bolding, underlining, tabs or indents. The author's name, address and phone number should appear at the top of the document. Word count should also be included at the top. Please include a brief bio (3-5 sentences) that we can run with your article. *Articles not submitted to these specs will not be considered.*

Please do not add a lot of formatting! That means no bolding, underlining, tabs, indents, etc. It just makes things easier for our graphic designer.

Here are a few more tips:

- Use short paragraphs.
- Include any resources/further info that may be helpful to someone reading your article.
- Please don't refer to dogs as inanimate objects. i.e., A dog is a he or she, not an “it.”
- Please include photo captions for any photos submitted.

Photographs:

Writers are welcome and encouraged to submit photographs with their articles provided that they are high resolution (300dpi at full size). Photos may be edited at the discretion of the editor and please note that submission of a photo with a story does not guarantee the photo will be used.

Rights:

You have full rights to your article, however, we kindly ask that you do not publish, sell or distribute the article until it has been published in Dog Living Magazine. Column and department names remain the property of Dog Living Magazine. By submitting your article, you also agree that we may archive the work online at www.doglivingmagazine.com for an indefinite period of time.

We may edit your article to fit our style and of course to correct any grammar mistakes and we reserve the right to publish our edited version without prior approval from the author.

Important Notice:

Please note that submission of an article does not guarantee it will be published. Sometimes articles are pulled out of the issue at the last minute. There are many reasons this might happen including lack of space, re-arranging the layout or we may just decide we don't want to use it.

Questions? Email editor@doglivingmagazine.com and please be patient with us. We receive a lot of emails and delayed responses are the norm rather than the exception.

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