

DOG LIVING MAGAZINE WRITER'S GUIDELINES

Thanks for your interest in writing for Dog Living Magazine!

Please email editor@doglivingmagazine to find out what we're working on or to submit a topic for a future issue. All new writers will be asked to submit a writing sample. Never been published? No worries! Just send us something that shows you know how to write a complete sentence and that you know the difference between "your" and "you're."

Payment:

We'll get this out of the way up front: At this time we are not offering any monetary compensation for articles. So no, you won't make big bucks writing for Dog Living Magazine, but contributing writers will benefit from either building their portfolio or generating PR for their business/cause. We will be happy to donate ad space to your favorite animal-related non-profit as well.

What we publish:

We try to include a variety of topics and article lengths in each issue. We are a *lifestyle* magazine catering to dog lovers and our audience covers a wide range of demographics. We strive to provide content that reflects "real" life with dogs for the average dog owner with a slight emphasis on the more affluent dog owner. *Dog Living* is hip, witty, stylish and fun and our editorial content reflects that. The writing style should be conversational and not too technical.

Feature Articles (500+ Words): These cover anything and everything dog-related.

- Informative articles on behavior, health and news topics as well as interviews with people in the dog community (Examples: "Adopting Adult Dogs," "Dogs with Jobs," "Do You Know What Your Pet is Eating?")
- Humorous, first-person accounts of living the "dog lifestyle" (Examples: "I Love my Dog more than my Husband," "The Life of a Doggy Grandparent")
- Offbeat Topics (Examples: "Dog People versus Cat People," "Are Dogs Really Chick Magnets?")

Columns and Departments: Columns and Departments are usually covered by regular contributors on specialty subjects, but we do accept submissions occasionally and are open to suggestions on new columns.

- Dog Health (300-600 words) Covers any and all health-related topics. Authors should be licensed health professionals.
- Unleashed (600-800 words) An interview with a celebrity, business owner or other interesting person and his/her dog.

Submission Format:

Articles should be submitted as Microsoft Word Documents using 12pt Arial font. The author's name, address and phone number should appear at the top of the document. Word count should also be included at the top. Please include a brief bio (3-5 sentences) that we can run with your article.

Please do not add a lot of formatting! That means no bolding, underlining, tabs, indents, etc. It just makes things easier for our graphic designer. We start getting grumpy when we have to undo a lot of formatting....

Here are a few more tips:

- Use short paragraphs.
- Include any resources/further info that may be helpful to someone reading your article.
- Please don't refer to dogs as inanimate objects. i.e., A dog is a he or she, not an "it."
- Please include photo captions for any photos submitted.
- Did we mention use formatting sparingly?

We may edit your article to fit our style and of course to correct any grammar mistakes and we reserve the right to publish our edited version without prior approval from the author.

Photographs:

Writers are welcome to submit photographs with their articles provided that they are high resolution (300dpi at full size). If you don't know what 300dpi is, please ask. Photos may be edited at the discretion of the editor and please note that submission of a photo with a story does not guarantee the photo will be used.

Rights:

You have full rights to your article, however, we will insist that you do not publish, sell or distribute the article until it has been published in Dog Living Magazine. Column and department names remain the property of Dog Living Magazine. By submitting your article, you also agree that we may archive the work online at www.doglivingmagazine.com for an indefinite period of time.

Questions? Email editor@doglivingmagazine.com and please be patient with us. We receive a lot of emails and delayed responses are the norm rather than the exception.

DOG*living*
a lifestyle magazine for dog lovers from the capital to the coast